



2009 SHOW GUIDE SUBMISSION GUIDELINES

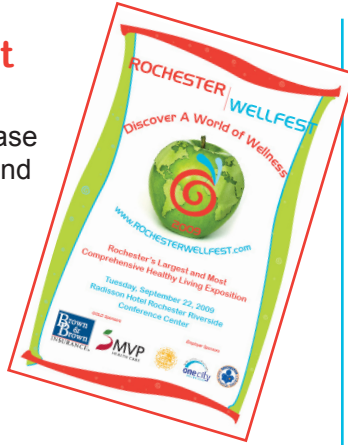


ROCHESTER | WELLFEST



2009 Rochester WellFest SHOW GUIDE

This booklet-style piece will showcase the event layout; exhibitor names and information; advertisements; and educational, health-related articles.



Circulation: 5,000

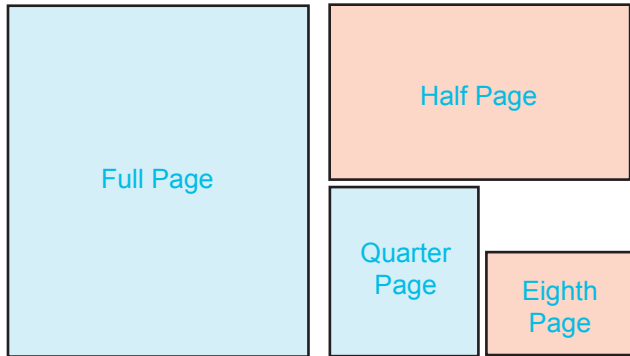
Delivered directly into the hands of more than 4,000 attendees.

Ad Deadline

August 21, 2009

Ad Size Dimensions

Full Page	4.5" w x 7.5" h	\$500
Half Page	4.5" w x 3.625" h	\$300
Quarter Page	2.125" w x 3.625" h	\$200
Eighth Page	2.125" w x 1.6875" h	\$125



Mechanical Requirements

ADS WILL BE ACCEPTED AS PDF OR EPS FILES ONLY.

Please embed all fonts or convert all text to curves (paths) in your design program, then export the entire ad as an EPS or PDF with a CMYK color space.

Insertion Order

Ad size: (All ads are full color)

_____ Full _____ Half _____ Quarter _____ Eighth

Date: _____

Name of Advertiser: _____

Contact: _____

Bill to: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Artwork

_____ Client will supply press-ready materials to nancy@harmonyexpos.com.

_____ Professional Advertisement to be created by Harmony Art Department at \$45 per hour (not to exceed three hours without prior client authorization). Cost not to exceed \$135.00.

_____ Special instructions _____

Advertiser authorizes Harmony Expositions to insert an advertisement into the 2009 Rochester WellFest Show Guide. If, for any reason, a client seeks to withdraw an ad past the issue deadline or fails to supply the materials necessary to properly prepare a contracted-for ad, Harmony Expositions reserves the right to bill client for the unused ad space.

Authorized Signature _____