

ROCHESTER | WELLFEST

“Health Matters” - Marketing Opportunity

Rochester WellFest will feature two main projection screens to promote “Health Matters”; a marketing opportunity for Sponsors and Exhibitors to present health information that is relevant to the Rochester WellFest community health mission.

Our projection screens will deliver 30 second PowerPoint screen shots the provide information on health and healthy living practices. We are leaving the creativity up to our participants but some ideas may include: “Did you Know?”, Community Health Assets such as equipment, services, show promotions running at your booths, advertising etc.. We encourage health information that will benefit our attendees.

There will be over 1200 available screen shots so the opportunity exists to deliver dozens of health information and branding messages for each participating Sponsor and Exhibitor.

Included in the screen shots will be any advertising that is placed through Sponsorship or individual Show Guide advertising and schedules for Stage Demonstrations.

We will also attempt to incorporate the slides into our website for pre-event promotion.

The format required is PowerPoint slides. Don't forget to include your booth number, logos and branding messages.

Harmony Expositions reserves the right to accept or reject content at its sole discretion.

DEADLINE: September 15, 2009

In order to participate please return your PowerPoint .ppt slides via email to:
randy@harmonyexpos.com

Tues., Sept. 22, 2009
11 a.m. - 4 p.m.

Radisson Hotel Rochester
Riverside Conference Center
120 East Main Street
Rochester, NY 14604

Discover A World of Wellness



www.ROCHESTERWELLFEST.com