

Site Usage

2,680 Visits

43.21% Bounce Rate

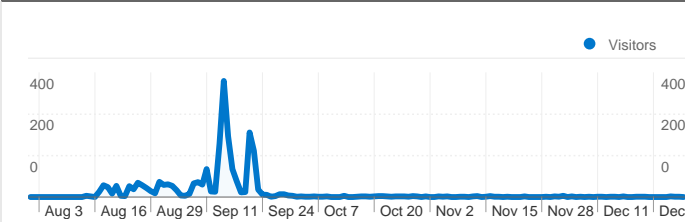
6,728 Pageviews

00:02:41 Avg. Time on Site

2.51 Pages/Visit

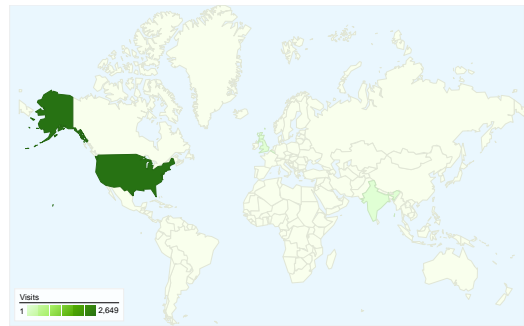
63.25% % New Visits

Visitors Overview

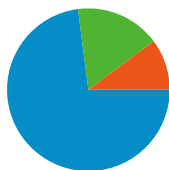


Visitors
1,708

Map Overlay



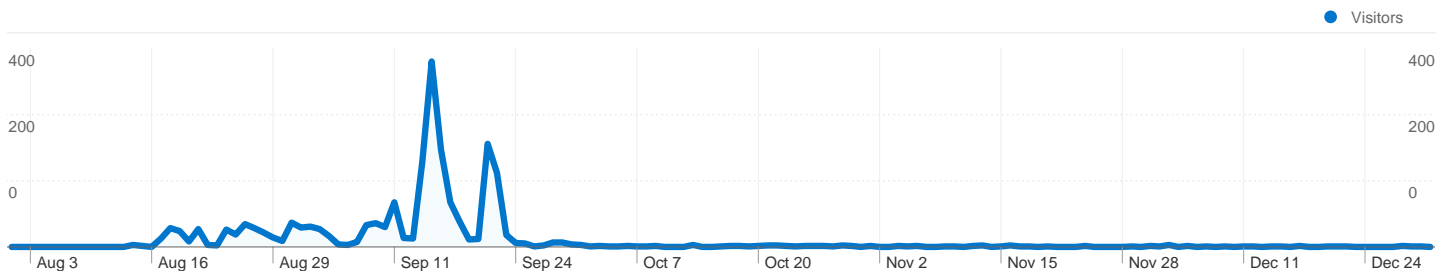
Traffic Sources Overview



- **Direct Traffic**
1,955.00 (72.95%)
- **Search Engines**
452.00 (16.87%)
- **Referring Sites**
273.00 (10.19%)

Content Overview


Pages	Pageviews	% Pageviews
/	2,823	41.96%
/pages/attendees	1,145	17.02%
/exhibitors/index	670	9.96%
/attendants/index	341	5.07%
/?page=2	229	3.40%




1,708 people visited this site

 **2,680** Visits

 **1,708** Absolute Unique Visitors

 **6,728** Pageviews

 **2.51** Average Pageviews

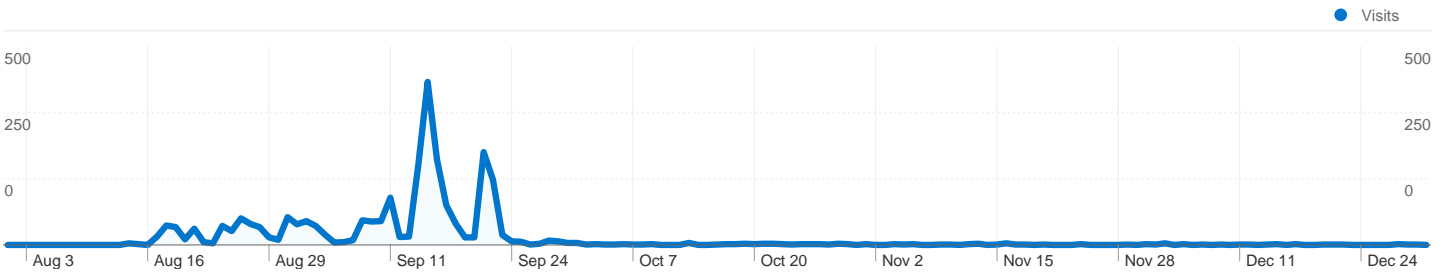
 **00:02:41** Time on Site

 **43.21%** Bounce Rate

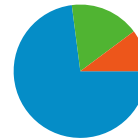
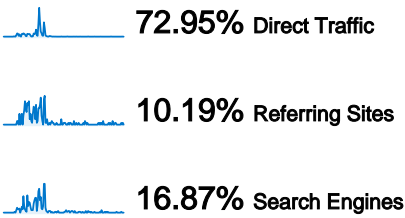
 **63.25%** New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,272	84.78%	Cable	1,187	44.29%
Firefox	269	10.04%	Unknown	746	27.84%
Safari	78	2.91%	T1	453	16.90%
Mozilla	31	1.16%	DSL	254	9.48%
Chrome	20	0.75%	Dialup	32	1.19%



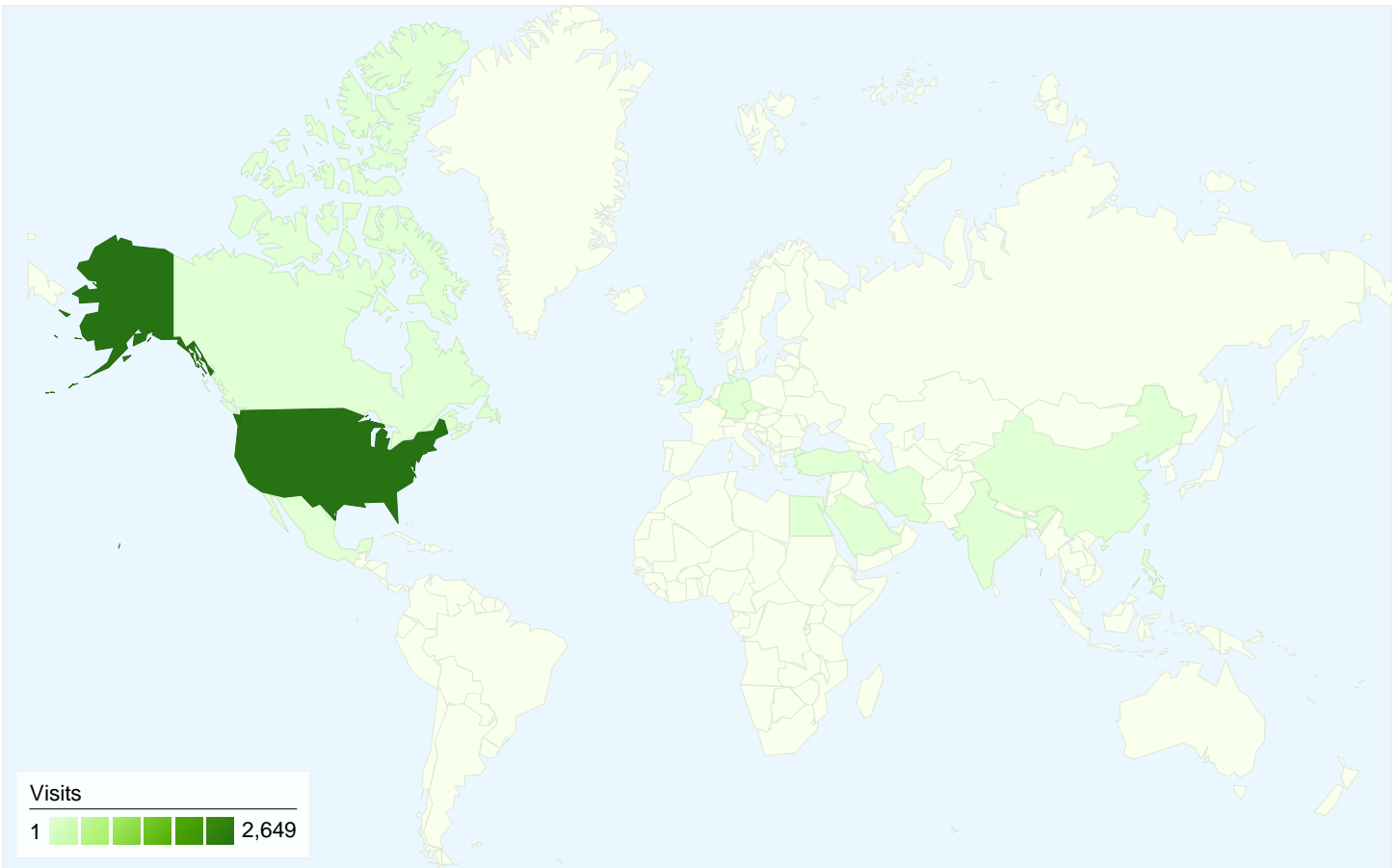
All traffic sources sent a total of 2,680 visits



Direct Traffic	1,955.00 (72.95%)
Search Engines	452.00 (16.87%)
Referring Sites	273.00 (10.19%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	1,955	72.95%	rochester wellfest	275	60.84%
google (organic)	392	14.63%	rochester well fest	29	6.42%
bodymindspiritdirectory.org	102	3.81%	www.rochesterwellfest.com	26	5.75%
bing (organic)	32	1.19%	rochesterwellfest.com	17	3.76%
yahoo (organic)	22	0.82%	wellfest	10	2.21%

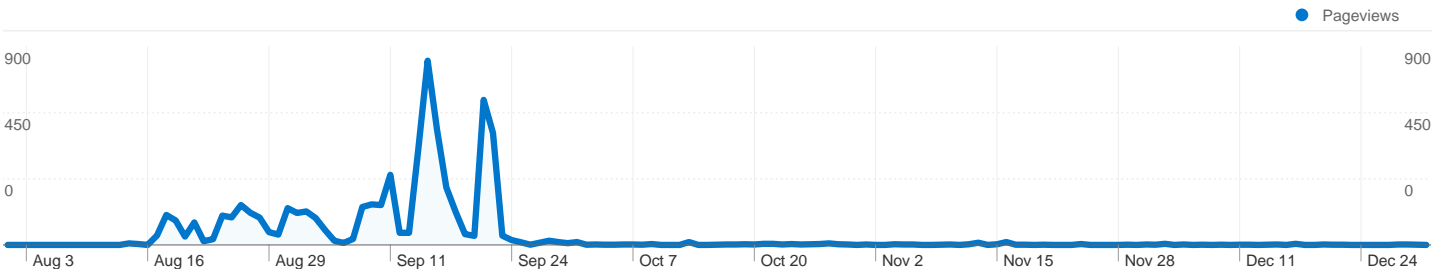


2,680 visits came from 15 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	2,649	2.52	00:02:42	62.93%	42.92%
(not set)	13	2.38	00:02:50	76.92%	38.46%
India	3	1.00	00:00:00	100.00%	100.00%
Belgium	2	1.00	00:00:00	100.00%	100.00%
United Kingdom	2	1.00	00:00:00	100.00%	100.00%
Canada	2	1.00	00:00:00	100.00%	100.00%
Germany	1	1.00	00:00:00	100.00%	100.00%
Turkey	1	1.00	00:00:00	100.00%	100.00%
Czech Republic	1	1.00	00:00:00	100.00%	100.00%

China	1	1.00	00:00:00	100.00%	100.00%
					1 - 10 of 15



Pages on this site were viewed a total of 6,728 times

6,728 Pageviews

5,536 Unique Views

43.21% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	2,823	41.96%
/pages/attendees	1,145	17.02%
/exhibitors/index	670	9.96%
/attendants/index	341	5.07%
/?page=2	229	3.40%